

For Immediate Release

## **UBIqube Confirmed to Present at Euro Tech Showcase 2008**



SAN FRANCISCO, CA – September 8th, 2008 – UBIqube has been approved and confirmed to participate to the Euro Tech Showcase ([www.EuroTechShowcase.com](http://www.EuroTechShowcase.com)) being held in Redwood City, California, November 18th to November 19th 2008. The event is organized by Avise Partners in association with Dow Jones. Sponsors of the event include: the State of California, Microsoft, Invest in Western France, Avenir Finance, GrowthPoint Technology Partners and Business Wire.

The Euro Tech Showcase is a matchmaking event connecting 50 of the most promising European private technology companies with the leading American technology players. Selected companies are from all over Europe and across the different technology sectors (Telecom & Wireless, Security, Internet & Services, Enterprise Applications, Computing/ Networking/ Hardware, and Entertainment and Media). Among others, top executives from Microsoft, Cisco, Intel, Qualcomm, AT&T, Google, Adobe, HP as well as top tier venture capitalists from Silicon Valley will be at the event. One-on-one meetings are organized in advance according to each company's US strategy to enhance business development and fund raising opportunities.

UBIqube was pre-selected after extensive review of over 700 companies and was approved by the selection committee based on its strong growth potential in the US market. The selection committee includes senior executives from leading American technology companies and venture capitalists. “We observe a steady appetite from American technology titans for European ventures. Despite California’s leadership in high-tech, Europe still generates unique innovations. UBIqube along with the remaining of the delegation will show it at the Euro Tech Showcase.” said Jean-Bernard Guerree, Managing Director at Avise Partners.